



# WHITE RIVER

RESOURCE

CONSERVATION

& DEVELOPMENT

PROVIDING LOCAL SOLUTIONS FOR LOCAL CONCERNS



## sustainable agriculture



Based on natural resource science, the RC&D program enables communities to develop strategies to conserve land and develop water resources while empowering sustainable agriculture production, which contributes to local economies.

### RESTAURANT SUPPORTED AGRICULTURE

With the assistance of White River RC&D, the **Seymour Agri-Business committee** is working with local entrepreneurs to incorporate locally grown produce into local restaurants. Once restaurants agree to use locally grown produce, they will be designated a 'locally grown, locally sold' restaurant and will be listed on promotional materials designating them as such. To date, 8 local restaurants are utilizing locally grown foods, decreasing costs to the business and the consumer, and bringing dollars back into the community.



### FARMERS MARKET ASSISTANCE

The White River RC&D is working with the **Medora Farmer's Market (MFM)** to help promote the newly formed market to area residents. WRR&CD is assisting the MFM with publicity and advertisement ventures including poster development and newspaper advertisements. Additionally, WRR&CD assisted in obtaining pop-up structures which will be used to temporarily house the market until a permanent structure is available.

With assistance from White River RC&D, the **Bedford Farmer's Market** will display six 2'x4' vertical banners along the perimeter of Bedford's town square. The banners will be displayed for seven months throughout the year.

Each week the **Orange County HomeGrown Farmers Market** in Orleans offers a variety of fun events to attract visitors to the local market. White River RC&D is partnering with them to assist in the three most popular events: "Farm to Fork" Chef Demonstration, Farmer's Market Bingo, and Make-Your-Own Scarecrow.